



# RULES

## 50 HOUR FILMMAKING CHALLENGE

### A. Time Period

1. India Film Project filmmaking hours are scheduled to begin from September 28th, 8:00 pm onwards and end on September 30th, 10:00 pm.
2. Participants need to submit their movie by the upload link provided in Team Leader's registered mail ID.
3. Apart from Uploading the film, the teams are required to sign and submit the agreements online which shall be sent during 50 hours.
4. The upload link will be sent as soon the competition begins and will be closed at the end of the competition.
5. Only films submitted before the deadline will be officially part of the competition.

### B. Tasks – Each team has to perform following tasks in the given period of 50 hours.

1. Scripting
2. Casting
3. Location and Art Design
4. Shooting
5. Editing
6. Dubbing and Background Music
7. Color Correction and Rendering
8. Compressing below 750 MB
9. Uploading via link sent on registered mail ID.

### C. However, the team can perform these tasks before the 50 hours period.

1. Organizing Crew
2. Organizing Cast
3. Securing Equipments
4. Scouting/Securing Locations

### D. Entire film must be shot within the filmmaking period and the team needs to provide a proof as and when needed.

1. A team cannot use stock footage or footage created earlier.
2. Photographs can be used in a film, only if the team has the rights to use them.

### E. Team members will get the theme online on September 28th, 2018, 8:00pm at official website [www.indiafilmproject.co](http://www.indiafilmproject.co)

1. The theme of competition will be revealed through SMS, Email, Facebook and Instagram as well.
2. Along with theme, 3 to 5 different genres will also be provided during the launch of competition.
3. Teams are free to choose any one genre. All teams are requested to get updates regarding the challenge on Facebook page: [www.facebook.com/IndiaFilmProject](http://www.facebook.com/IndiaFilmProject)

### F. All team members must be volunteers.



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**G.** For Amateur and Professional category, a team has to use a DSLR or professional film camera with atleast 1080p video capture. For Mobile Filmmaking category, a mobile camera with a minimum capture of 1080p should be used. To assure noiseless sound quality, an external microphone should be used.

**H.** Teams are encouraged to work with a local composer and musicians to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however the team must have the rights to any music used in its film.

**I.** The finished film must be a minimum of 4 minutes in duration, and a maximum of 6 minutes in duration— not including end credits.

**J.** End credits at the end of each film are limited to a maximum of 60 seconds. The 60 seconds is over and above the maximum length of 6 minutes.

1. The teams should use the 'Opening Slide' provided to team leaders at the beginning of 50 hours.
2. Opening titles are considered to be part of the film, and hence count in total duration of your film.

**K.** The final video must be uploaded in MP4/MOV/MPEG-4 format. Uploaded video should be strictly below 750 MB. The filename should be your Creator ID. For e.g.- If your creator ID is TA2130, your file should be TA2130.mp4

**L.** Each team must submit all the signed agreements for cast, crew, music and locations, etc within 3 days of uploading the film. All these documents will be sent to team leader via e-mail at the beginning of the competition. The film will not be evaluated until the documents are signed and received.

**M. For being eligible for the Project:**

1. Films must be the original work of the team and must not infringe third-party's rights.
2. Must be suitable for publication and not contain obscene or indecent material.
3. Must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organization or entity.
4. Must not invade privacy or other rights of any person, company or entity.
5. Must not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements not owned by the team.
6. Films containing prohibited or inappropriate content as determined by the IFP, in its sole discretion, to be inappropriate will be disqualified.

**N.** India Film Project and Project Parties may, in their sole discretion, disqualify films deemed to be inappropriate or otherwise non-compliant.

**O.** India Film Project team may add to or amend these rules at any time prior to the beginning of the filmmaking period, without informing the participants.

---- END OF RULES ----



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## Few points that can help you make a winning film!

### 1. TEAM

The 50 hour filmmaking challenge is a lot about collaborating with right people. Teams who have won in the past have had right people from their city to work with them, not limited to only friends. People who bring enthusiasm and excellence in all fields, be it technical, production or actors.

### 2. SCRIPTING

Script the film in adherence to theme provided. Do not deviate from theme and genre. Teams who shoot good films but irrelevant to theme, might not be considered qualified by jury.

### 3. CASTING

Try to cast actors with some experience of acting or facing camera in the past. It is very important for an actor to look apt for their character and more important to convincingly perform. Costumes and makeup are other things to be taken care of and should not be taken for granted.

### 4. LOCATIONS

Find apt locations that uplift the scenes. Well lit and neat locations always help in adding to visual appeal. Make sure no hinderance appears in your background while you roll the camera.

### 5. SHOOTING

Shoot a film that is visually appealing for jury to watch. In case you do not have advanced equipments, use basic ones such as tripods, lights, reflectors, external microphones to maintain quality. Avoid low-light shots and handheld shots until you have right equipments. Visual appeal transcends beyond great cinematic shots.

### 6. EDITING

Edit the film to keeping only what is relevant. It is not necessary to tell a story in a linear manner. Avoid much use of text for transitions.

### 7. DUBBING

In case you aren't accessible to dubbing studio, dub your film with actors/voice artists in a noiseless environment on a high quality microphone. A film with unwanted background noise does not impress jury.

### 8. BACKGROUND MUSIC

Background music is a key element to your film. Some of the previous IFP winners have used music very effectively as a part of storytelling. We encourage teams to collaborate with composers in your city to create music for your film. In case you are unable to find a local music composer, please use royalty free music or purchased music for commercial use only. Avoid using random music from internet since the film will be disqualified.

### 9. COLOR CORRECTION

Make sure to color correct your film once you are done with your editing. Right tuning of colors plays a role in storytelling and can elevate the movie viewing experience of audience.

### 10. RENDERING

Render your film without losing on quality. In the past, some good films have lost the challenge since the teams took more than required time in rendering their film and missed the 50 hour deadline.